

# Little BigPaw



## PROJECT GOALS

Little Bigpaw are a pet food company based in the West Midlands.

A new website was required to launch the brand and attract and convert a wide range of pet owners to the benefits of a grain free wet pet food.

The website would play a significant part in growing the new brands reputation.

## OUR SOLUTION

We launched the new website in 2018. Designed to be responsive on mobile devices and to provide a good shopping experience. Repeat orders, subscriptions and single purchases are all available on the site.

## RESULTS

The company has seen continued improvements in online sales conversions.

*Sharpmonkeys were amazing to work with on our redesign project. They were professional, knowledgeable and a delight to be around.*

- Jim Weston, Director, Little BigPaw.